

Room at the tip.



We're pleased to announce
a vacancy.

At the end of our cigarette.
This small opening keeps
your lips from touching the tar
that builds up on the filter.

Flush filters can't do that.
Which is why Parliament
Lights are so tastefully light.
Because we provide the
room for improvement.



Only Parliament Lights has
the famous recessed filter.

Available in
Soft Pack, Box and 100's.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings: 9 mg "tar," 0.8 mg nicotine—100's; 12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Dec. '81.



2001191140